

Louisville Metro Council
Neighborhood Development Fund
City Agency Request

By: Hamilton 7-11-06
Councilman/woman Date

Amount: \$5,000.00

For (include public purpose):

West Louisville Metro Appreciation Festival
July 29-30, 2006 Shawnee Park - 20,000 people
Family Festival Reunion

Location: Shawnee Park - West Louisville Metro
Appreciation Festival July 29-30, 2006

City Agency : Metro Parks

Contact Person: Mike Heitz

Agency Address: _____

Agency Phone: _____

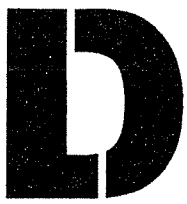
I have reviewed this request for an expenditure of city tax dollars, and have determined that the funds will be used for a public purpose.

Cheri B. Hamilton/ujelus 7-11-06
Signature of Councilman/woman Date

Approved by Appropriations Committee on:

Appropriations Committee Chair

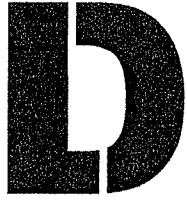
OFFICE OF METRO COUNCIL CLERK
RECEIVED
DATE 7/12/06 TIME: 4:30PM



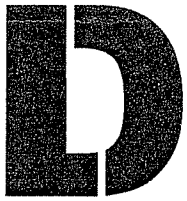
THE LOUISVILLE DEFENDER NEWSPAPER, INC.

CORPORATE OFFICE: 1720 DIXIE HWY. MAILING ADDRESS: P.O. BOX 2557 LOUISVILLE, KY 40201 TELE: 502-772-2591; FAX: 502 775-8655

June 10, 2006



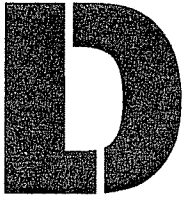
Mr. Michael J. Heitz
Director of Parks
Metro Parks Department
1297 Trevilian Way
Louisville, KY 40233



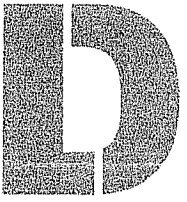
"Over 250,000 family members have participated during the 25 year history of this community-wide, highly diverse event!"

Dear Mr. Heitz:

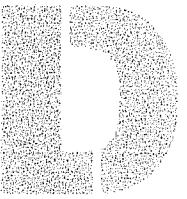
This letter is a follow-up to our earlier request pertaining to the "26th Anniversary" West Louisville Metro Appreciation Celebration and Proud Heritage Family Reunion scheduled for July 29, 30, 2006.



We are extremely grateful to Metro Parks for its continuing vital commitment to the unique concept of the West Louisville Metro Appreciation Celebration. This support has helped to make it one of the largest African-American festival-family reunion events in the nation. Equally important is the fact that this is the most diverse event to take place in the community and continues to draw visitors and participants from throughout Louisville Metro.



As we prepare to celebrate the "26th Anniversary" of the West Louisville Metro Appreciation Festival, we are proud of our achievements of this event that has hosted over 250,000 family members and has never been the subject of "negative" media reports. Everything about the Festival is implemented to achieve and provide a "positive" reflection on West Louisville and the thousands of families that take pride in their homes and work hard to improve their community.



We are continuing to expand our efforts to provide more "family-oriented" activities and entertainment that will focus on the positive aspects of the African-American community. All festival events will continue to be provided free of charge to the community.

We are requesting the support and involvement of Metro Parks in this year's West Louisville Appreciation Celebration in the following manner:



SUBSIDIARY OF CONSUMER COMMUNICATION INDUSTRIES CORP.

Member: Kentucky Press Association • National Newspaper Publishers Association • National Newspaper Association

Overall Tent
\$31,000

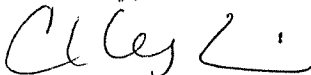
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- (1) Approve usage of Shawnee Park and other facilities, equipment and personnel (where/when necessary) for these activities.
 - A. "Proud Heritage Family Reunion Celebration", July 29
 - B. "West Louisville Fun Run Race", 8 a.m., Saturday, July 29
 - C. "Family Day in the Park", 10 a.m. - 8 p.m., Saturday, July 29
 - D. Civil War Heritage Days, - July 29
 - E. Festival Concert, 1 p.m. - 8 p.m., Saturday, July 30
 - F. "Family/Community Youth Games", Saturday, July 29
 - G. "West Louisville Volleyball Tournament" 11 a.m., Saturday, July 29
 - H. The Mayor's "Music in the Metro", Series & Local Gospel Show
2 p.m. - 8 p.m., Sunday, July 30
 - I. "Church Picnic Day", Sunday, July 30
 - J. The Mayor's Family Entertainment & Home Safety Center -
July 29, 30
 - K. Provide for city clean up staff during and after Festival events
- (2) Lend direct assistance in implementing the annual "West Louisville Volleyball Tournament. Provide the necessary equipment, referees and staff to help coordinate these and other events.
- (3) Provide funding to help underwrite the expense for family reunion tents and other events by becoming a sponsor or co-sponsor.
- (4) Schedule an appropriate advertisement to run in the Thursday, July 27 Festival Program Edition.

We would greatly appreciate any consideration to support this year's celebration by providing the above request on a complimentary basis. Metro Parks' commitment to and involvement in this worthwhile community event is vital to its growth and continuation as a free event.

We will call in a few days to arrange for a meeting to discuss this matter and answer any questions. Thank you for your courtesy and consideration.

Cordially,



Clarence Leslie, Executive V.P. and General Manager

cc: Mayor Jerry Abramson
Councilwoman Cheri Bryant Hamilton
Dennis Osborne
Yvonne Coleman-Bach
Valerie Kniffley